



VIDYAVARDHAKA COLLEGE OF ENGINEERING

Autonomous Institute, Affiliated to Visvesvaraya Technological University, Belagavi

(Approved by AICTE, New Delhi & Government of Karnataka)

Accredited by NBA | NAAC with 'A' Grade

Entrepreneurship Cell (E Cell) - ASPERA

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Entrepreneurship Cell – E Cell (ASPERA)

The Entrepreneurship Cell - E Cell ASPERA of Vidyavardhaka College of Engineering, Mysuru is set up to encourage entrepreneurship among students. It is a student driven community backed by the Institution. ASPERA conduct Workshops, Activities and drives to help and mould the ideas of Entrepreneurship, Innovation and Start-up within the future leaders.

Objectives of E Cell ASPERA




- Help students to experience the world of Entrepreneurship through the activities.
- Provide a platform for students to learn Entrepreneurship, Innovation and Start-up skills.
- Empower students with necessary tools and guidance to develop entrepreneurial mindset.



Membership benefits


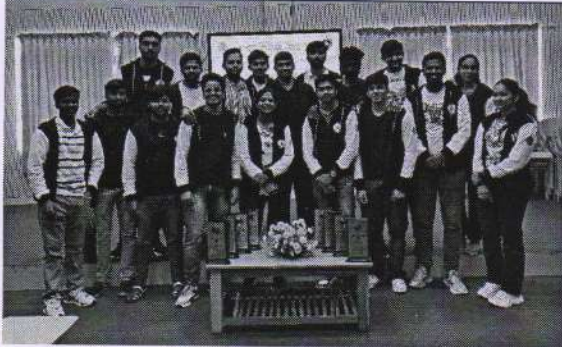
- We enable to develop and refine leadership skills.
- We make entrepreneurship enjoyable.
- We impart organization building skills.



Activities conducted during the year 2023-24 (June 2023 to March 2024)



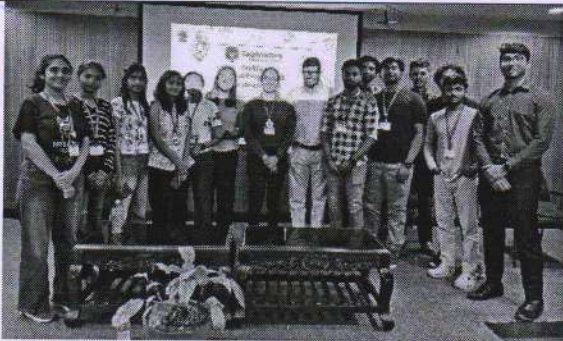
Sl No.	Activity Name	Date	Brief Report of the event with Photograph
1	Membership Drive for TiE Student Chapter @ VVCE	23.08.2023	 <p>Membership drive for TiE Student Chapter @ VVCE is conducted to shortlist members for the academic year 2023-24. Around 120 students participated in the membership drive. The drive was conducted by taking an interview to know the</p>




			interest and awareness about the Entrepreneurship and TiE chapter.
2	TiE Mysuru Knowledge Series - Masterclass on Storytelling - The Scaleup Mantra	26.08.2023	 <p>The objective of the event is to create attractions, destinations, and who can get benefit from the power of great storytelling and its unique ability to create emotional and meaningful audience relationships and experiences. The knowledge series mainly focused on the theme that 'behind any good story stands a well-designed structure and carefully picked channels and media,</p>
3	TiE Mysuru Knowledge Series - Mysuru to the World	29.09.2023	 <p>Highlights of the session</p> <ul style="list-style-type: none"> • The agarbathi business, mainly focusing on empower women, and empowered by them. An impressive 70% of our workforce consists of women. • Witnessing the dedication and strength displayed by women in life further fuels, drive for progress and compels me to push beyond boundaries. • The intention of NR group is to serve people motivates to strive for excellence and innovation. Being part of everyone's prayers brings immense joy and signifies our true success.
4	TiE University Program Meeting	13.10.2023	

			<ul style="list-style-type: none"> Dr. Mahesh Rao, Charter Member of TiE Mysuru Chapter stated about TiE University's comprehensive ecosystem, that nurtures start-ups run by college/ university students. Discussed about the objectives, which creates events and engagements that bring together start-ups, TiE members, external mentors, coaches, and ecosystem partners. The outcome of TiE University is to enable campus ideas/start-ups to transform into viable businesses.
5	TiE Mysuru Founder Series - Fireside Chat with Mr. BV Jagadeesh	21.10.2023	 <p>Mr. BVJ shared the information about The Indian School of Business (ISB) and Philanthropist . BVJ set up a new chair named after a noted philanthropist in recognition of their generous financial contribution made by them to the institute in its early years. Expressing delight over the setting up of the Chair, Mr Jagadeesh underlined that ISB has always been close to his heart and that he wanted to contribute to its growth.</p>
6	Pitch Fest Competition as a part of EUREKA 2023	22.10.2023	 <p>E Cell of IIT Bombay conducting the event to unleash innovation and fulfil the entrepreneurial dreams at Eureka!, Asia's largest Business Model Competition. Instated 25 years ago with a vision to nurture great ideas towards the path of glaring success, Eureka! offers a platform for aspiring entrepreneurs to showcase their innovative ideas and accelerate their journey towards commercial success.</p>

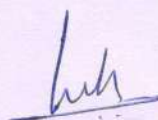
7	World Entrepreneur's Day 2023	23.10.2023	 <p>The World Entrepreneurs' Day is celebrated on August 21st to create awareness for entrepreneurship and innovation. However, the main objective of this day is that the students, staffs, and entrepreneurs must ponder on lessons learnt during the ongoing Covid pandemic.</p>
8	Farewell to 2023 batch E Cell Members	28.10.2023	 <p>Farewell event for 2023 batch E Cell members to thank and appreciate their contribution for a span of four years in elevating Entrepreneurship, Innovation and start-up skills through organizing various events in the institute. The event was organized on 28.10.2023.</p>

9	Visit to Deshpande Startups and Deshpande Skilling, Hubballi	18.11.2023	 <p>Deshpande Startups is India's largest platform to penetrate into the 70% (TIER-II & TIER-III) untapped India's market. It has world-class facilities to build product startups with an access to Makers Lab & ESDM Cluster. The purpose of Deshpande Startups is to catalyze such an environment. The world has 7 billion people. About the top 2 billion are now served well by what we now know as the startup ecosystem in metros in India and abroad. The economic activity for the bottom 5 billion is picking up and that growing economy is underserved by startups.</p>
10	Bengaluru Tech Summit 2023	30-11-2023	 <p>BTS 2023 with a focal theme 'Breaking Boundaries' encapsulates the spirit of innovation, disruption, and exploration.</p>

11	TiE Mysuru Leadership Series by Dr. Ajai Chowdhry"	16.12.2023	 <ul style="list-style-type: none"> India was now a trading country in electronic products and all the known Indian brands had died. India has taken over by Chinese imports or Chinese products being sold under white label of Indian brands. India can make world class products, we got a Tablet designed by VVDN which can be upgraded, repaired and battery can be replaced in the field. This is with the objective of a much longer life for the product.
12	Women Entrepreneurship Day – WE Day	23.12.2023	 <p>the event was dedicated to fostering and celebrating women in entrepreneurship. The event aimed to provide a platform for aspiring women entrepreneurs from various colleges like NIE, GSSSIETW, MIT Thandavapura, PES and VVCE to showcase their skills and talents.</p>
13	Design Thinking Boot Camp on Problem Identification"	25.01.2024	 <p>VTU's Visvesvaraya Research & Innovation Foundation in association with Selco Foundation, <i>Entrepreneurship Cell ASPERA</i> and <i>Institution's Innovation Council - VVCE</i> organised Design Thinking BootCamp on Problem Identification on 25.01.2024 at VTU PG Center, Mysuru. 14 students attended the event.</p>

14	100 Rupees Venture	01.02.2024	 <p>The event was designed to test participants' entrepreneurial acumen by challenging them to purchase products and services worth 100 rupees and subsequently vend them to faculty and staff members within a designated time frame, aiming to generate a profit.</p>
15	E-Summit – IIT Bombay	3rd and 4th of February 2024.	 <p>The flagship event of the Entrepreneurship Cell, IIT Bombay is acting as a pivot in the dynamic entrepreneurship ecosystem catering from enthusiastic students to disruptive founders.</p>
16	CWE SaShakti organised by Catalyst for Women Entrepreneurship	22 – 23 February 2024	 <p>Catalyst for Women Entrepreneurship (CWE) is a complete ecosystem, a nurturing platform to enable women to start up their businesses and scale them successfully. Through the online-offline platform, we have established a network of over 4500 women entrepreneurs across India, enabling them with access to Finance, Markets, Business skills, Technology, Mentoring, Networks, and information on Local and Global Business opportunities.</p>

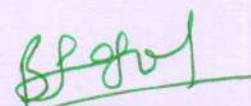
17	Masterclass on "Grants, Debt, and Equity Funding Options for Startups by Mr. Ravi Narayan	24.02.2024	 <ul style="list-style-type: none"> • The briefing of Startup Genome is done. Where Startup Genome is the world-leading startup policy advisory and research firm, having advised more than 160 economic and innovation ministries and public/private agencies in over 55 countries to date. • World's leading governments and innovation-focused organizations have joined to foster Startups and mission to catalyze startup success and ensure that all cities and countries capture their fair share of the new economy.
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14/03/2024

Dr. Lokesh C

Coordinator - E Cell ASPERA and NISP.



Dr. B Sadashivegowda

Principal

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