



VIDYAVARDHAKA COLLEGE OF ENGINEERING

Gokulam III Stage, Mysuru - 570 002, Karnataka.

Autonomous Institute, Affiliated to Visvesvaraya Technological University, Belagavi

DEPARTMENT OF BUSINESS ADMINISTRATION

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PRESENTS

YODDHA 2023

BE STRONG ENOUGH TO TUSSLE ...!

State Level Intercollegiate Management Fest

JANUARY 19th 2023

Convenor

Dr. P.S.V. Balaji Rao

Professor & Head



Faculty Co-ordinators

Dr. Somashekhar I.C - 9141306148

Dr. Saranya S

Student Co-ordinators

Chandana M - 8660936219

Hrithik K N - 7411517317

ASTHRA - Finacle battle

Vibha Y R - 6362341310 Sreekanta G P - 6363696721

VARCHAS - Power of HR

Syeda Rumesa - 8296616183 Jagathi D.G. - 9663453037

MARCUS - Marketing Battlefield

Deepak C R - 9901159060 Jatin Kumar D - 9035473489

CHANAKYA - Leader with Integrity

Kanchana - 8861240211 Shujaath Khan - 9080848120

RULES

- Registration fee for a team is Rs. 500
- No restriction on number of teams from a college.
- Institution reserve all rights to make any changes in the event.
- Team of seven members should participate in all the vertical i.e.
 - * Finance 2 Members
 - * HR2 Members
 - * Marketing 2 Members
 - * Best Manager 1 Member





